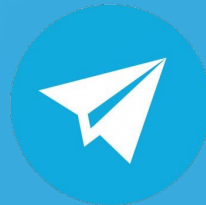




Users get paid for



chat data



Took the people's data

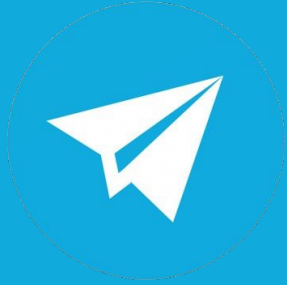
Meta

Adobe

Reddit

Are you in control of your data ?

The background of the slide is a solid blue color. On the right side, there are several white, pixelated clouds of varying sizes and shapes, scattered across the upper and lower right quadrants.



On Telegram,
Users own their data



With ChatPay,
They earn with it.

DUAL STRATEGY

Collecting existing
chat history

- Chat history spanning years
- Authentic texts/media

Running campaigns for
content creation

- On-demand data creation
- Curated/higher value datasets

The first time an individual

- Can know the value of his data
- Can earn from his data



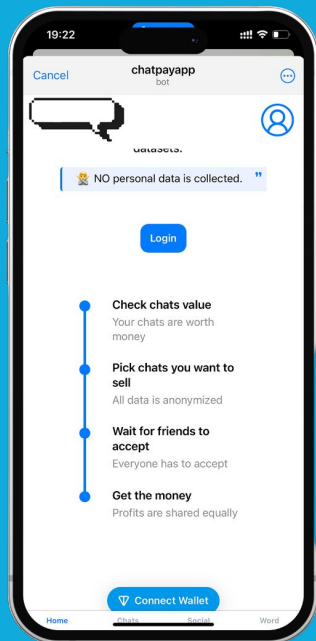
EU Artificial
Intelligence Act



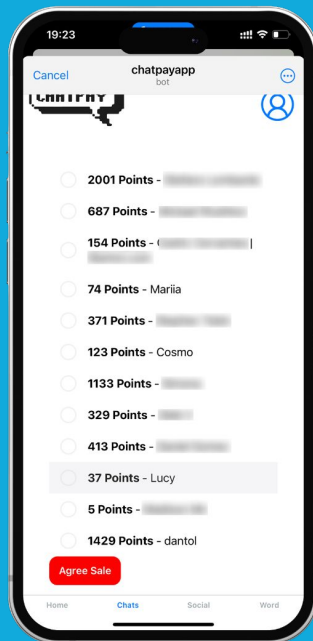
GDPR
General Data
Protection Regulation



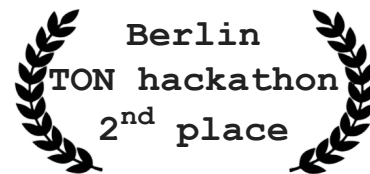
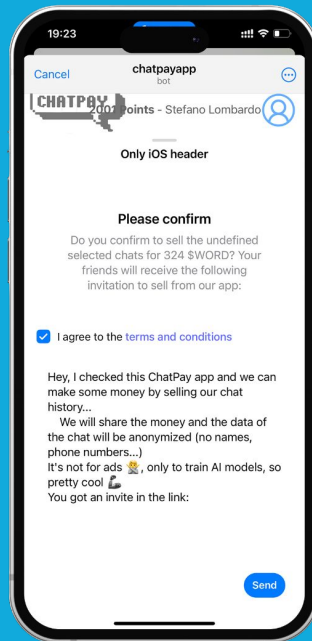
Onboarding



Chat selection



Message chat partner



t.me/chatpayapp_bot



**YOUR DATA, YOUR MONEY,
YOUR CONSENT!**

TARGET AUDIENCE

900 million active Telegram users per month

1 billion projected users by the end of 2024*

DATA MARKET

2023: USD 2.39 billion in 2023

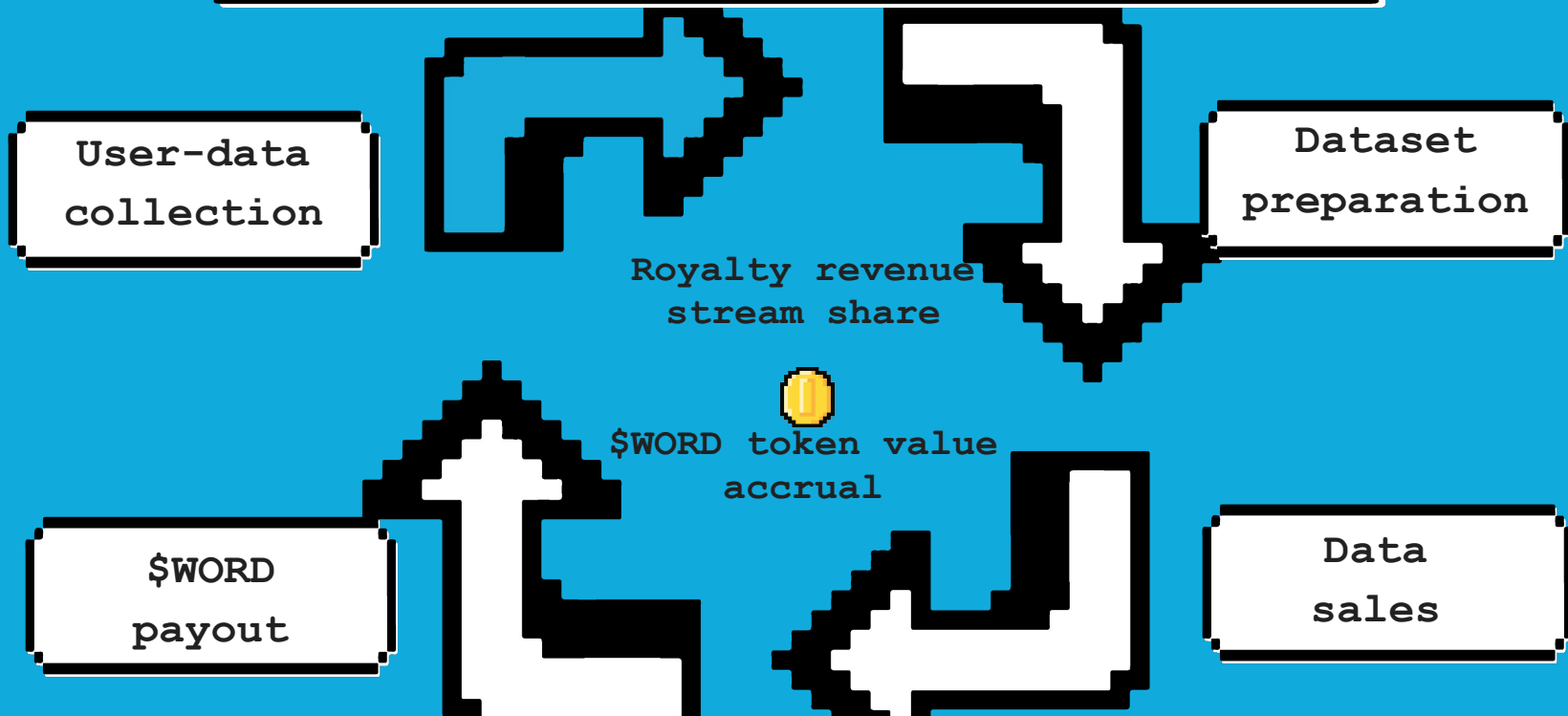
2032: USD 17.04 billion in 2032

CAGR: 24.7%**

*<https://www.reuters.com/technology/telegram-platform-hit-1-bln-users-within-year-founder-says-2024-04-17/>

**<https://www.fortunebusinessinsights.com/ai-training-dataset-market-109241>

BUSINESS MODEL



Full business model and tokenomics on demand

GO-TO-MARKET

MVP
DEVELOPMENT



get user
metrics

DATA
SANITIZATION
& ANNOTATION



dataset
compilation

SALES TO
LLM VENDORS



sales boost:
on-demand data
collection
campaigns

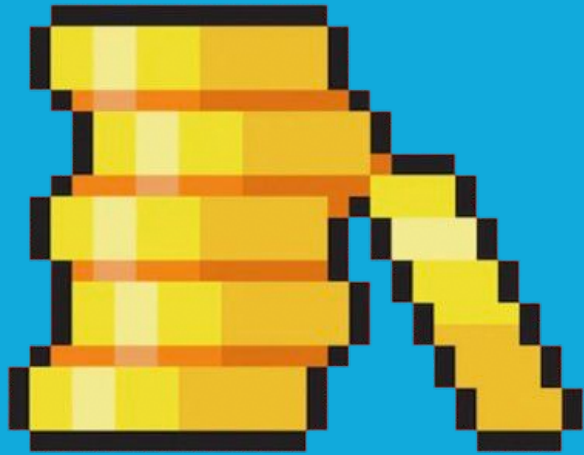
USER
RETENTION



Increased \$WORD
payout through
token staking



What if your words
could earn you
crypto?



\$WORD
is about
to change the game!

COMPETITION

Not on telegram,
not on crypto,
not exciting.

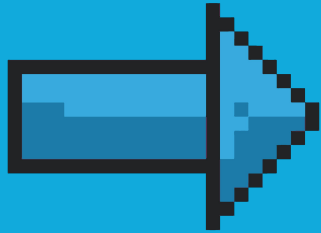
Traditional: 20-year-old
software licenses, email
communications, small
data-sets

Start-ups:

DEFINE.AI

(raised 80M \$)

Not into TON?
Not into crypto?



No need to be.

ChatPay provides a high incentive for non-crypto natives

ROADMAP

USER FLOW

Phase 1

- Setup user-flow
- Referral system
- UI tuning

DATA PIPELINES

Phase 2

- User-data collection start
- Test data bundling
- LLM vendors partnerships

DATA COLLECTION

Phase 3

- Prep alpha dataset
- Sales to LLM vendors launch
- Other media collection

TOKENIZATION & MARKETING

Phase 4

- Token Launch
- Marketing campaigns
- Token listing on CEX'es

THE TEAM

A diverse team with technical skills and Web3 values



Léonard Mangallon
frontend, manager



Daniel Gomez Arango
frontend & community



Michael Rizhakov
MBA, business &
marketing



Stefano
Lombardo
Full stack



Daniil
Tolmacov
Backend

900 million users sitting on their data.



<https://linktr.ee/chatpay>

